



# Cadeau Juraschek

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## PROFESSIONAL SUMMARY

I love taking raw ideas and shaping them into content that benefits and transforms. The quality and clarity of a message are super important to me, and I like to obsess over details. You may need to kick me out of the office at the end of the day when I get into the flow of a project! Looking to contribute to a meaningful vision in a joyful work environment.

## SKILLS

- Video Production
- Written Documentation
- Researching Strategies & Tools
- Simplifying & Organizing Information
- Project Management
- Troubleshooting

## WORK HISTORY

### CHRISTIAN VISION (CV) | MCKINNEY, TX

#### Content Manager (Video Producer)

OCT 2019 - CURRENT

- Oversaw 300+ productions of evangelistic, informational, and promotional videos
- Developed, standardized, and documented best practices for team processes
- Increased production output by 197% after implementing Agile methodology
- Crossposted a multi-hour livestream to over 3 dozen Facebook pages, resulting in 604K views
- Provided team with encouragement, feedback, and creative direction for structural and technical components of all video productions

#### Content Specialist

AUG 2015 – OCT 2019

- Established new US department, giving input on equipment, hiring, and processes
- Created tutorials on 360 video editing resulting in 61K organic views on YouTube
- Responsible for writing, shooting, and editing original video content for all company platforms and initiatives

### GLOBAL MEDIA OUTREACH | PLANO, TX

MAY 2015 - AUG 2015

#### Video Production Intern

- Organized the video library and edited dozens of discipleship videos
- Spearheaded creating a kinetic typography video for fundraising campaign

### NBC | WASHINGTON, DC

JUN 2014 – AUG 2014

#### Advertising & Promotion Intern

- Served as PA on commercial productions and live news broadcasts
- Contributed to editing of several station advertisements to help meet deadlines

## EDUCATION

### Bachelor of Arts | Film And Media Production

MAY 2015

#### Taylor University, Upland, IN

Minor in Christian Educational Ministries  
GPA: 3.95/4.0, Summa Cum Laude

## AWARDS

Winner of 17 awards for video editing, audio editing, and leadership including:

**VR/360 Bronze Winner** | Telly Awards

**Editor of the Year** | Taylor University

**1st Place Radio Spot** | IASB

**1st Place Corporate Video** | IASB