



Cadeau Juraschek

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SUMMARY

I love leading creative teams to take raw ideas and shape them into content that benefits and transforms. I've overseen hundreds of projects from beginning to end. The quality and clarity of a message are important to me, and I enhance details until a job is done well.

SKILLS

- Video Production
- Written Documentation
- Researching Strategies & Tools
- Simplifying & Organizing Information
- Project Management
- Troubleshooting

WORK HISTORY

TBN | FORT WORTH, TX

FEB 2022 – CURRENT

Senior Digital Content Producer

- Work with the Yippee.TV Team to develop TBN's new media venture for ages 12-24
- Responsible for Content Development, Video Editing, Production Coordination, Media Management, Project Management, Talent Negotiation, and Talent Agreements

CHRISTIAN VISION (CV) | MCKINNEY, TX

Content Manager (Creative Project Manager)

OCT 2019 – JAN 2022

- Oversaw 300+ productions of evangelistic, informational, and promotional videos
- Developed, standardized, and documented best practices for team processes
- Increased production output by 197% after implementing Agile methodology
- Collaborated closely with Marketing on campaigns, SEO, optimization, and reporting
- Facilitated project brainstorming sessions and led creative processes from start to finish
- Provided team with encouragement, feedback, and creative direction for structural and technical components of all projects

Content Specialist

AUG 2015 – OCT 2019

- Established new US department, giving input on equipment, hiring, and processes
- Responsible for writing, shooting, and editing all video content for company initiatives

WTUR RADIO | UPLAND, IN

AUG 2011 – MAY 2015

Production Manager

- Oversaw all radio station production, creating 30+ audio projects and winning 6 awards
- Recorded and edited new promos/IDs/devotionals weekly

EDUCATION

Bachelor of Arts | Film And Media Production **Minor** | Christian Ministry

MAY 2015

Taylor University, Upland, IN

GPA: 3.95, Summa Cum Laude

CERTIFICATIONS

Completed 13 professional certifications including:

Media Composer | Avid Certified

Digital Marketing | Facebook Blueprint

Content Marketing | HubSpot

Google Ads Search | Google

AWARDS

Winner of 23 awards for video editing, audio editing, and leadership including:

VR/360 Bronze Winner | Telly Awards

Editor of the Year | Taylor University

1st Place Radio Spot | IASB

1st Place Corporate Video | IASB